

**Application Number: FUL/2018/3540**

**Alvis Retail Park, Morrisons Petrol Filling Station Holyhead Road**

**Installation of 2 No. satellite dishes**

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**WITHIN GREEN BELT? No**

**VISIBLE FROM GREEN BELT? No**

**WITHIN CONSERVATION AREA? No**

**LISTED BUILDING? No**

**POLICY GUIDANCE**

The Coventry Local Plan 2016 to 2031 has been adopted on 05/12/2017. Policies that are relevant include: DS3/DE1

NPPF 2019

**ADDRESS AND DATE OF NEIGHBOUR NOTIFICATION**

A site notice was posted on 18<sup>th</sup> March 2019.  
No representations have been received.

**RELEVANT HISTORY**

FUL/2018/0817 – Approved – Erection of extension to petrol filling station and creation of additional parking spaces  
L/1996/0732 – Approved – Retention of 1.2m diameter satellite dish [Safeway Petrol Filling Station, Holyhead Road]  
L/1994/1247 – Approved – Installation of a 1.8 metre roof mounted satellite antenna [Safeways, Holyhead Road]

**CONSULTATION RESPONSES**

Highways have no objection.  
Environmental Protection have no objection but confirmed that the Fire Service should be consulted as they are the Petroleum Licensing Authority.  
The Fire Service have no objection having confirmed that the proposed location of the satellites are outside of the vapour hazard zone.  
The Tree Officer verbally confirmed no objection.

**ISSUES**

The application site relates to the shop at the Morrisons Petrol Filling station located to the north west of the Alvis Retail Park. The application proposes planning permission for 2 no Satellite Dishes, the Camelot Dish which is proposed to be 74cm and the Mood media dish which is proposed to be 80cm. The brackets will be galvanised construction. They are proposed to be located near the roof but on the wall of the east elevation of the shop building, adjacent to the entrance and exit of the park.

The proposed satellites are considered suitable in scale for the proposed building and are not considered out of place visually within the context of the type of building they will be attached to and the retail context of the Park. This is the immediate area in which they sit, and while they will be visible, they are appropriate. The materials and proposed finishes are also considered suitable. Lastly, given that Environmental Protection, The Fire Service and Highways have no objection, it is considered that there are no safety nor amenity issues with the satellites.

**CONCLUSION**

In view of the scale, siting and massing of the proposed satellite dishes, the proposal accords with development plan policies and supplementary planning guidelines and therefore the application is recommended for approval.