

Our Ref: NPH/DS/15022019.01

15 February 2019

Planning Department  
Coventry City Council  
PO Box 15  
Council House  
COVENTRY CV1 5RR

Dear Sirs

## **STATEMENT REGARDING MARKETING UNDERTAKEN ON VACANT OFFICE SUITES AT ROWAN HOUSE, WESTWOOD WAY, WESTWOOD BUSINESS PARK, COVENTRY CV4 8LE**

Holt Commercial have been involved with the marketing of vacant suites within Rowan House since 2010. During our period of instruction we have carried out extensive marketing as outlined below. First, I comment regarding the office suites in question.

### **Accommodation**

Suites 1 & 2:	5,000 sq ft
Suite 3:	2,500 sq ft
Suite 4:	2,500 sq ft
Suites 7 & 8:	5,000 sq ft

### **Suites 1 & 2**

These suites have been actively marketed since our instruction in 2010, but no lettings have yet been agreed for office use.

### **Suites 3 & 4**

Suite 3 was let for a short period and this lease expired in October 2018. No further interest has been received to date.

Suite 4 is similar to Suites 1 & 2 and has been vacant and on the market since the date of instruction in 2010.

### **Suites 7 & 8**

These suites were formerly occupied by RBS who vacated over two years ago. The property has been marketed during this period and to date no interest has been received for office use.

I would also comment that we have further office suites in the building, Suites 5 & 6, which have vacant for in excess of 18 months. We will continue to market these for office use.

### **Marketing Undertaken**

During our period of instruction we have carried out the following marketing>

#### **1 Marketing Board**

A To Let board has been permanently erected at the front of Rowan House to be clearly visible to passing traffic and footfall on Westwood Way.

**2 Internet Advertising**

The property has been permanently advertised on the various internet portals including Holt Commercial which links to the largest national commercial property databases, EG Property Link, CoStar, Rightmove, Zoopla, Prime Location and Prop List.

**3 Marketing Particulars**

Marketing particulars have been produced providing details of the property, full description and location. Throughout our instruction these marketing particulars have been emailed to all our enquiries and have been circulated to occupiers in the area.

**4 Emailing/Mailing**

Marketing particulars have been forwarded to Local Authorities, Inward Investment agencies, Growth Hubs, local and regional agents as well as enquiries and occupiers in the area as mentioned above.

**5 Property Bulletin**

Historically the property, in particular Suites 1, 2 & 4 were included within our commercial property bulletin which was hard copy mailed to approximately 3,000 businesses around Coventry.

Should you require any further information please do not hesitate to contact us.

Yours faithfully



**NICK HOLT  
DIRECTOR**

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